

You Have a Right to Appeal Campaign Timeline

Monday, February 4, 2019

Affordable Housing Partners met with Jefferson County PVA

- **Inspired by:** New, neighborhood-focused PVA Colleen Younger, New Directions Housing Corp 2018 Neighborhood Roundtable; 2018 State of Metropolitan Housing Report *Involuntary Displacement*
- **Objective:** A collaborative approach to making the PVA assessment appeals process more accessible to struggling homeowners

Tuesday, February 19, 2019

9:30 a.m. – 11:30 a.m.

PVA appeals process trainings for partner staffers

- **Location:** Office of the Jefferson County PVA, 815 West Market Street, Suite 400, Louisville, KY 40202
- **Objective:** Empower partners to assist struggling homeowners with property assessment appeals. The session will include: a tutorial on the PVA online conferencing/appeals tool and effective homeowner documentation packaging, a review of important dates, and PVA-produced print and e-content resources for public distribution

Monday, March 4, 2019

9:30 a.m. – 11:30 a.m.

Affordable Housing Partners reconvene for second meeting

- **Location:** New Directions Housing Corporation, 1000 East Liberty Street, Louisville, KY 40204
- **Objective:** To continue conversation from February 4 meeting, develop committees/assignments, training on online appeals tool.

March-April 2019

Launch PVA Appeals Process video

- **Action:** PVA appeals process video launch on Metro TV, www.jeffersonpva.ky.org, partner websites, Jefferson PVA social media sites and partner social media sites
- **Objective:** Low-cost, high-frequency information exposure to targeted population

Late February 2019 – April 15, 2019

PVA & Partners launch appeals process outreach and information distribution

- **Outreach: PVA visits** VITA (Volunteer Income Tax Assistance) sites in assessment areas 1 & 4 with information and resources. Arrange schedule with Louisville Asset Building Coalition.
- **Community Meetings:** PVA holds meetings at convenient locations in areas 1 & 4 to engage with community, inform and answer questions about assessments and the appeals process. Livestream and Q+A process for offsite participants and partner organizations (locations and times TBD)
- **Objective:** To give homeowners in Areas 1 & 4 ample notice that reassessment notices are forthcoming, they have a right to appeal and information on how.

Thursday April 25, 2019

PVA Press Conference/Mass Media Campaign

- **Action:** Announce forthcoming reassessment notices and to promote “You Have a Right to Appeal”
- **Objective:** To augment information outreach effort by PVA & partners in assessment areas 1&4 via press conference and appearances on morning shows and afternoon radio.

Friday, April 26, 2019

PVA mails reassessment notices to areas 1 & 4

- **Areas:** Area 1 includes California, Chickasaw, Old Louisville, Parkhill, Portland, Russell, Shawnee, northern half of Shively. Area 4 includes: southern half of Shively, Lake Dreamland, Pleasure Ridge Park, Valley Station and Kosmosdale
- **Objective:** To fulfill Kentucky statutory mandates to notify homeowners of change in taxable value of their property, and advise of their right to appeal.

Friday, April 26, 2019 at 12pm to

Monday May 20, 2019 at 4pm

PVA Online Appeals Tool is live

- **Website:** www.jeffersonpva.ky.gov
- **Objective:** To provide a convenient method for homeowner with home, office and/or smartphone computer access to complete their online PVA conference

Monday, April 29, 2019 – Monday, May 20, 2019

In-person assistance available for homeowners

- **Walk-Ins Welcome:** Weekdays April 29-May 20: Shawnee, Shively and Southwest branches of the Louisville Free Public Library from 10am-4pm Eastern. Saturdays May 11 and 18: 10am-1pm at the Shawnee and Shively libraries, and 9am-1pm at the Jefferson County PVA 815 W. Market St., suite 400
- **By Appointment:** Weekdays at the offices of the Jefferson County PVA. Call 502-574-6224 for appointment
- **By Telephone:** Weekdays 8am-4pm by calling 502-574-6224
- **Objective:** To give homeowners convenient locations within areas 1 & 4 the tools and assistance they need to be successful with their appeal.