



Jefferson County PVA

Monthly Newsletter

October 2019

YOUR FRIENDLY NEIGHBORHOOD PROPERTY VALUATION
ADMINISTRATOR, COLLEEN YOUNGER



WHAT WE DO

Our job is to provide fair and equitable assessments for the 260,000 residential and 62,000 commercial properties located in Jefferson County annually, and to ensure all residents can understand and utilize available resources when it comes to their property assessment and the appeals process.

Property sales in Jefferson County are researched annually, sales are verified, and we use cutting edge technology and processes to provide the most accurate assessments possible.



Dave and Angela staff the "PVA Food Truck"



Jason and Tommy floatin' on a boat



Khiem vacationing in Vietnam



John at the Staff Luncheon



Demetria, Rick, Evan, and Melodie



Sandy and Peaches at the Staff Luncheon

MEET OUR NEW TEAM MEMBERS!



Maath Ali

Used to work for: Owner of Raima's

Secret Talent: Creating

Role: GIS, Mapping



Shelby Coogle

Used to work for: Balfour, doing Graduation Announcements

Secret Talent: Singing

Role: Deputy, Verification Validation Team



Genevieve Elliot

Used to work for: Manager of the Beehive Cafe in Bristol Rhode Island

Secret Talent: Metalsmithing, Jewelry Design, and Portrait Painting

Role: Deputy, Verification Validation Team



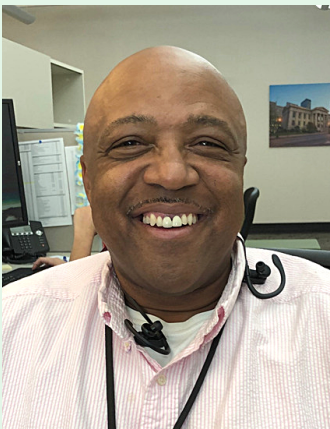
Lindsey Hornickel

Nickname: Lindsey Rae

Used to work for: Girl Scouts of Kentuckiana, Disney World

Secret Talent: Cher Impression

Role: Project Manager, Special Projects & Signature Programs



Willie Springfield

Nickname: Will

Used to work for: Tenneco, Jewish Hospital, UPS

Secret Talent: High Speed Spinning (Cycling)

Role: Deputy, Verification Validation Team



Lauren Thornberry

Nickname: Tiny

Used to work for: Insurance Industry

Secret Talent: Roller Skating!

Role: Deputy, Verification Validation Team

HERE WE COME, BELKNAP AND SOUTHWEST!

We had such a blast at Middletown Family Fun Fest and the Gaslight Festival, we can't WAIT to do it all again!

Upcoming Appearances:

Belknap Fall Festival,

October 11-12

Southwest Community Festival,

October 12

Stop by our booth to find out if you or someone you know qualifies for a Property Tax Exemption, AND grab some free swag! We love meeting the people we serve, and we are always excited to answer your questions.



Nova enjoying the parade in Middletown.





IAAO Conference

Bringing You the Best of the Best



In September, a handful of PVA Staff packed their bags and headed to Canada for the annual IAAO (International Association of Assessing Officers) Conference. Attending classes, our representatives had the opportunity to learn from Assessors around the world, ensuring that we remain on the cutting edge of the assessment world. We're excited to utilize the IAAO teachings to further promote transparency and public engagement in Jefferson County!



You Have a Right to Appeal

A Public Information Campaign

Under the leadership of the newly-elected Jefferson County Property Valuation Administrator Colleen Younger, we hit the ground running in 2019 as we reassessed approximately 90,000 parcels in Louisville's west and southwest.

We are happy to report that generally property values are increasing, and have exceeded the pre-housing crisis values.

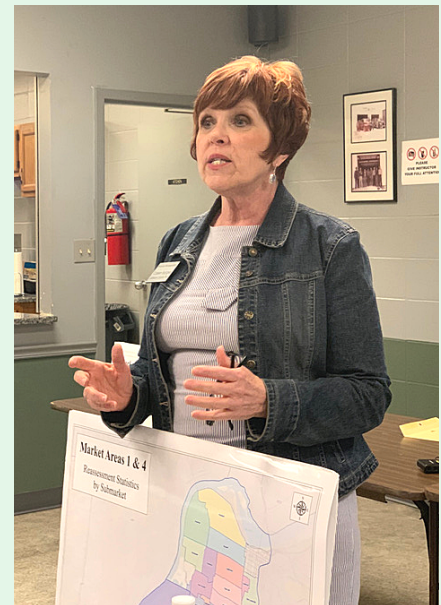
Increased value means homeowners have increased equity in their homes, however this can also translate to higher property taxes. Given that these areas have a concentration of homeowners on fixed or limited incomes, and some areas still experiencing the legacy of redlining and segregation, there was a real

urgency to take action to better serve the community by helping spread the word about the assessment process and the right to appeal.

Through the 'You Have a Right to Appeal' campaign, spearhead by Younger, we have sought to demystify the role of the PVA and its inner-workings. To ensure that every citizen had access to the appeal process and information about their reassessment, PVA staff was available daily for three weeks in area libraries to assist with the appeals process.

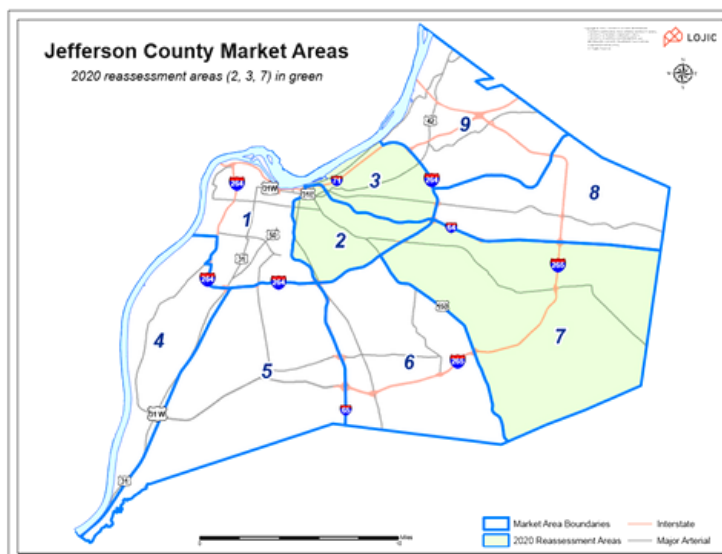
By utilizing a series of public appearances, working with MetroTV to create a PSA video, partnering with non-profits, and creating a

concise informational packet that was distributed across the 2019 reassessment areas, Jefferson County taxpayers were able to better understand and exercise their rights.



The campaign was met with great reception from the public, and cemented that we are making great changes to the Jefferson County PVA Office. We are currently scheduling appearances for the 2020 reassessment campaign, which targets the reassessment areas of 2,3, and 7 (referenced on the accompanying map).

If you have suggestions about where we can give public presentations on the appeals process or partner organizations that can help share information, please reach out to us at via email at pva@jeffersonpva.ky.gov.





Thank You, Pam Ullman!

After 3 years and 4 months of hard work and dedication, Pam Ullman will be leaving the Jefferson County PVA's Office to retire and do whatever she wants! She plans to travel the East Coast, which she's never seen, and continue her passion of painting and drawing.

"I'm actually good!" Pam confessed about her artistic prowess.

With all the traveling and artistry, she plans to find time to become fluent in Spanish, and continue to attend the meetings of the Southern Indiana Democratic Women's Book Club.

So in her years of working with us, what was Pam's favorite moment working at the PVA?

"Christmas of last year, Dave dressed up as Santa Claus and we were just rolling. He was so jolly! Just our wonderful, jolly, —



HR dude. I hope he does it again this year."

Don't worry Pam, you're still invited to this year's Holiday Party.



Coming Up:

We're Looking for Partners!

We are working hard to reach out, engage the community, and inform all Jefferson County residents of their rights when it comes to property assessment.

If you or someone you know belongs to an organization dedicated to helping community members, we would love to work with you. We would love to attend your meeting to give special, in-person guidance. Or we can share our materials directly with members of the organization who can then assist community members through the appeals process, exemption application, etc.

Can you help us get the word out?

Jefferson County PVA

502-574-6380

pva@jeffersonpva.ky.gov

Let's Chat!

Our new Chat feature is coming to our website! This month, customers will be able to talk to a staff member without taking the time to make a call. With Chat, we hope to further open lines of communication with the community and allow property owners to communicate with us effectively without disrupting their busy day! As always, our mission is to provide Jefferson County with fair and equitable assessments with best-in-class customer service. We are excited for Chat to further that legacy.

<https://jeffersonpva.ky.gov/>